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## What are Cookies?

Nearly all websites use cookies. Cookies are small pieces of information which are stored as text files on a user’s device: computer, laptop, tablet or smartphone, when they visit an internet website utilising them. Cookies are not harmful to those devices. They are designed to hold very small amounts of data specific to a user and to track their movement around a website so that the operator can tailor the website for a user’s preferences to make each visit a better experience. Website operators often allow technology partners to set cookies, to determine things such as the type of device being used, as well as third party advertisers to tailor content for marketing purposes. A user of a website can opt ‘out of’ cookies, block third party cookies, or disable acceptance of cookies in general via the settings on the internet browser they are using. As well as being useful for the user and website operator, some cookies can be essential for a website’s functionality and are utilised without a user’s consent, such as cookies that identify a user’s language preference, and those that maintain sessions between web pages. Blocking these cookies can therefore sometimes degrade the use of the website and users might even be logged out unexpectedly.

To find out more about cookies Users can use the Help menu on the web browser they are using or alternatively visit specialist information sites. The use of cookies on this Website All cookies used by the Website are used in accordance with the Privacy and Electronic Communication (EC Directive) Regulations 2003 as amended by the Privacy and Electronic Communications (EC Directive) (Amendment) Regulations 2011 (“UK and EU Cookie Law”). We



do not store any identifiable personal information within its cookies such as bank or credit card details. The information that is gathered by our cookies enables us to customise the Website for User's specific accounts as well as tailoring any advertising it might contain to a User's own preferences with the aim of improving their experience. Cookies are also used to help us deliver our services by measuring marketing and analysing the performance of the Website.

**First party cookies** Any first party cookies are placed on Users devices directly by us via this Website and are used only by us, and we have taken steps to ensure that Users' privacy is always protected and respected. Some features of the Website depend upon certain cookies to function and these are deemed under the UK and EU Cookie Law to be "strictly necessary". Users may still block these cookies by changing their internet browser's settings.

**Third party cookies:**

By using this Website Users might also receive third party Cookies on their devices, being cookies placed by websites and/or parties other than us. More information about these cookies can be obtained via their individual privacy policies from the 'opt out' link. **Analytic services cookies** Our Website also uses analytics services which are sets of tools used to collect and analyse usage statistics thereby enabling us to better understand how Users use the Website. This, in turn, enables us to improve the Website and the services offered through it. These analytics services use cookies to gather the required information and some of them may be placed immediately when a User decide to visit the Website and so it may not be possible to obtain a User's prior consent. A User can still remove these cookies and prevent future use of them by following the steps set out below. **Disabling and deleting cookies** A User can choose to enable or disable cookies in their internet browser. Most internet browsers also enable a user to choose whether they wish to disable all cookies or only third-party cookies. By default, most internet browsers accept cookies, but this can be changed. For further details, please consult the help menu in your internet browser. A User can also choose to delete cookies at any time. This may, however, result in the loss of information that enables the Website



to be accessed more quickly and efficiently including, but not limited to, personalisation settings. Users are recommended that they ensure that their internet browser is up-to-date and to consult the help and guidance provided by the developer of that internet browser if unsure about how to adjust the privacy settings. Changes to this Policy We reserve the right to change this Policy as deemed necessary from time to time or as may be required by law. Any changes will be immediately posted on the Website and Users are deemed to have accepted the terms of the Policy on their first use of the Website following the alterations.